

J. NATHAN EVANS

Themed
Entertainment
Designer

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“ HI THERE! I'm Nathan. I left a career in interactive design to pursue my passion of storytelling through themed experiences.

I'm currently earning my MFA in Themed Entertainment Design at SCAD and seeking internship opportunities for summer of 2017. ”

WORK EXPERIENCE

Interactive Design

Freelance (2016)

Location3 Media (2012 - 2015)

Faction Media (2008 - 2010)

Worked my way up to Creative Director position, leading a team of designers, developers and copywriters in the creation of interactive experiences.

Developed project strategy briefs. Pitched concepts to executive-level clients. Managed project budgets and department financials.

This work engrained a user-centered creative approach in me that I now translate into guest experience for themed entertainment. I also learned how to manage a project running on multiple creative tracks towards an on-time, on-budget, and on-concept delivery.

Content Development

Location3 Media (2010 - 2015)

Produced motion graphic videos, branded videos, infographics, and social media shareables.

Worked on every stage of the process from concept to script to production to post.

Film & Commercial Production

Freelance (2006 - 2008)

Assisted production design team with set dressing, props and costumes. Worked as production manager/PA on feature films and commercials. Clients include Paramount Pictures and Double Edge Films. Produced and edited video for regional cable broadcast.

EDUCATION

Savannah College of Art and Design

MFA, Themed Entertainment Design
Dean's Fellowship
Anticipated graduation June 2018

University of Denver

BSBA, Marketing/Finance
Summa Cum Laude, 2008

Continuing Education Courses

Introduction to Game Design
(CalArts on Coursera)

Designing with Color and Light
Character Design
(Schoolism)

Dynamic Sketching 1
(Concept Graphics Master Academy)

SOFTWARE & SKILLS

Photoshop
Illustrator
SketchUp
Revit
InDesign
Traditional Media
Final Cut Pro
Premiere Pro
After Effects
Microsoft Office:
Word, Powerpoint,
Excel
HTML & CSS

Scenic Design
Concept Illustration
Art Direction
Storyboarding
Scriptwriting
Graphic Design
User Experience
Design
Interactive Producing
Project Estimating
Project Management